

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 02911 270449Z

17

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 069891

R 270306Z MAY 75
FM AMEMBASSY TAIPEI
TO USDOC WASHDC
INFO SECSTATE WASHDC 5300

UNCLAS TAIPEI 2911

USDOC FOR OIM/FE--SONNE

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: MARKET RESEARCH: "MOTOR VEHICLE MAINTENANCE AND
SERVICING EQUIPMENT", ROC

REF : A) STATE 025029, 2/4/75; B) STATE 046269, 3/1/75;
C) CONTRACT NO.1350-501033, 3/3/75

1. ON 5/12/75, PEAT, MARWICK, MITCHELL & CO. (PMM&CO.)
DELIVERED TO TC 12 COPIES OF SUBJECT MARKET RESEARCH
FOR TRANSMITTAL TO DOC.

2. TC HAS EVALUATED STUDY AND FOUND IT OFFERED A WELL
RESEARCHED AND WELL PREPARED OVERVIEW OF MARKET FOR SUBJECT
EQUIPMENT. MINOR ERRORS AND OMISSIONS REQUIRING CHANGES
ARE AS FOLLOWS:

A) P. 46, TABLE NO.7 -- LOOKING HORIZONTALLY AT "TOTAL"
LINE AND VERTICALLY AT "TECH SCHOOL" AND "C.P.C."
COLUMNS, "5 PERCENT" SHOULD BE CHANGED TO "0.5 PERCENT"
IN BOTH COLUMNS.

B) APPENDICES, P. 1 -- ADDRESSES FOR 2 LEADING IMPORTERS ARE:

PACIFIC KEYSTONE INTERNATIONAL
215 NANKING EAST ROAD, SECTION 3
TAIPEI, REPUBLIC OF CHINA TEL: 741-2932
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ATTN: ALBERT F. MANOLOS, PRESIDENT

LIEN HWA TRADING
35 HUAINING STREET
TAIPEI, REPUBLIC OF CHINA
ATTN: CHARLES C. HUANG, PRESIDENT

3. TEN COPIES OF COMPLETED STUDY WERE TRANSMITTED TO DOC BY
APO AIR MAIL 5/27/75. INCLUDED ALSO ARE PHOTOGRAPHS OF
LOCAL MOTOR VEHICLE MAINTENANCE AND SERVICING FACILITIES.
THESE ARE PROVIDED COURTESY OF PMM&CO.
POPPL

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NNN

Message Attributes

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Disposition Event:
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Margaret P. Grafeld
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